



ONLINE COURSE PROGRAMME PREVIEW

Interdisciplinary course on sustainable conversion and urban regeneration

Module 1. From the ecological crisis to the ecological conversion of territories

3-13 October 2016

- Earth's health: in what world are we living in
- Environmental justice: other views on sustainability
- Main concepts from ecological conversion's theories
- Good practices from the field

Module 2. Team building techniques, conflict prevention and management

14-23 October 2016

- What is a working group?
- Building a team. Development phases of a working team
- Set-up and development of a working group

Module 3. Social sustainability

24th October – 3rd November 2016

- Defining Social Sustainability and the interrelation between Economy, Environmental protection and Social aspects
- Social needs of a community and the role of Local Government in planning and building the infrastructure in response to needs
- Sociology of Community Development and well-being
- Sustainable Development: how can it be measured from a different point of view?

Module 4. Sustainable Architecture and Energy Management

4-13 November 2016

- Energy efficiency and energy consumption in buildings
- Architecture and energy efficiency
- Renewable energy systems in buildings
- Water management
- Waste management



Module 5. Urban planning and participatory planning

14-23 November 2016

- Urban planning
- Challenges for a sustainable future
- Participatory planning
- Good practices and bad examples

Module 6. Basic GIS mapping for citizens

24 November – 4 december 2016

- Radical geography and participative GIS
- Participative monitoring through GIS
- Citizen sciences and Volunteer Information System (VGI)
- Good practices examples
- Technical tools for participative/citizens GIS
- Google map and google fusion table

Module 7. Business creation and fundraising

5-14 December 2016

- How to form a company
- Business planning and strategy
- Types of fundraising
- Financial institutions and organizations

Module 8. Marketing and internationalization

14-23 December 2016

- What is marketing?
- Marketing approaches
- The Marketing Plan
- Urban Marketing
- Green Marketing

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